

**Omicron Kappa Chapter**

**of Alpha Phi Alpha Fraternity Inc.**

**Presents The Yellow Roses of Alexandria Miss Black & Gold Scholarship Pageant 2017-2018**

Dear Potential Contestant,

The gentlemen of the Omicron Kappa Chapter of Alpha Phi Alpha Fraternity, Inc. are thrilled that you are interested in our upcoming Miss Black & Gold Scholarship Pageant. It is an honor and privilege to present you this packet containing all the information for the 2017-2018 Miss Black & Gold Scholarship Pageant. This packet contains the history behind the Miss Black & Gold contest, the application, a GPA verification form, all rules and regulations, scoring guidelines, and a short essay questionnaire.

The first step to becoming a contestant for the 2017-2018 Miss Black & Gold Scholarship Pageant you will need to fill out the actual application. Secondly, we have enclosed a GPA verification form that would need to be filled out by an advisor in your respected college. In addition, any young lady that would like to be considered a contestant must also complete a short essay questionnaire. You will find the short essay questionnaire enclosed in this packet. Please limit your responses to one paragraph.

Also enclosed with this application is an advertisement request form. As previously stated, this is a scholarship pageant. Meaning that there will be a scholarship awarded to the winner of the 2017 Miss Black & Gold Pageant. To be eligible for this scholarship we are requiring each participant to sell a minimum of $500.00 in ads. There will also be a cash prize given to the highest ad seller. We hope that you will consider being a part of this extravagant event. Miss Black & Gold will be an opportunity for you to fellowship, learn, and grow with other outstanding young ladies. We look forward to reviewing your application and getting to know you as well.

Sincerely,

The Brothers of Omicron Kappa Chapter

of Alpha Phi Alpha Fraternity, Inc.

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**PAGEANT HISTORY**

The Miss Black and Gold Pageant, under the sponsorship of Alpha Phi Alpha Fraternity, Inc., is an outgrowth of the long tradition of Alpha Chapters’ designation of outstanding young ladies to serve as "Chapter Sweethearts." The Fraternity recognizes the valuable support rendered to it by the many friends of Alpha Phi Alpha - and this endeavor serves as one mechanism to applaud such support.

For some time, several of the Fraternity's five geographical regions have sponsored Miss Black and Gold Pageants as a part of their conventions. Since the early 1970's, there has been increasing support of these pageants on a national scale.

The first national Miss Black and Gold Pageant was held during Alpha's 1976 General Convention in New York City. Miss Denise Smith, representing Georgia State University, Atlanta, Georgia, was awarded the first crown.

Under the current format with winners being selected at the chapter level, the district (state) level, the regional level, and then the national level, this will be the Fraternity's 40th annual Mrs. Black and Gold Scholarship Pageant!

**AWARD CATEGORIES**

Trophies and Scholarships are awarded to eligible contestants in the following categories:

Miss Black and Gold Pageant Winner “Ms Black and Gold”

Miss Black and Gold Pageant 1 st Runner Up “Ms Omicron Kappa”

Miss Black and Gold Pageant 2nd Runner Up “Ms Sphinx”

Miss Black and Gold Pageant Miss Congeniality

Miss Black and Gold Pageant Miss Talent

**For More Information Contact:**

Bro. Christian Elom

Miss Black & Gold Chairman

(205) 470-2186

cwe0004@auburn.edu

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**OFFICIAL RULES AND REGULATIONS**

* To enter an Official Miss Black and Gold Pageant, the contestant must meet certain basic requirements and agree to abide by all rules of the Local, District, Regional and National Miss Black and Gold Pageants now in effect or as announced hereafter:
* Entrant agrees that the time, manner and method of judging shall be solely at the discretion of the Miss Black and Gold Pageant Committee and that the decision of the judges will be final.
* Entrant agrees that if selected as the winner of this pageant, she will not sign a management contract with any individual or corporation, and that she will not give any written or verbal endorsement of any mercantile commodity or commercial organization, nor will she permit any photographs to be used in connection with any advertised commodity or service not associated with this contest, without the permission of the Miss Black and Gold Pageant, coordinator and his committee.
* Contestant must be a high school graduate.
* Contestant must be a female whose age shall not be less than seventeen, nor more than twenty-five years.
* Contestant must be of good moral character and shall not be convicted of any crimes and shall possess talent, poise, personality, intelligence, charm and beauty of face and figure.
* Contestant must possess and display talent in not more than a three-minute talent routine, in which the routine must be presented live and not by way of motion picture film. This requirement does not apply to vocal or instrumental recording used in conjunction with live presentation. This talent may be singing, dancing, dress designing, etc. or she may give a maximum three-minute talk.
* Contestant may be either amateur or professional

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**Official Applicant's Agreement**

I, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ hereby apply as a contestant in the Miss

Black and Gold Pageant of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Social Security No:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date of Birth: \_\_\_\_\_\_\_\_\_\_\_\_\_\_ Age: \_\_\_\_\_\_\_\_\_\_

Address (current)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

I CERTIFY to the Miss Black and Gold Pageant that I am enrolled in a college/university. I am between the age 18 and 25, or I will become 18 prior to the National Miss Black and Gold Pageant finals of this year, and my age will not exceed 25 yens prior to the Miss Black and Gold Pageant.

I CERTIFY that I am of good character and am in good health.

I UNDERSTAND that if I am elected "Miss Black and Gold," the title belongs to the Miss Black and Gold Pageant/Alpha Phi Alpha Fraternity, Inc., and I am only holding the title until the next Miss Black and Gold winner is elected. I understand did during, the year of my reign, if I am elected Miss Black and Gold, that I cannot endorse, make appearances, advertise, or take photographs with or for any products, institutions, organizations, or persons, on behalf of the Miss Black and Gold Pageant without written permission from the Miss Black and Gold Pageant Sponsor/Alpha Phi Alpha Fraternity, Inc.

I HEREBY give permission to the Miss Black and Gold Pageant committee to use my photograph(s), voice, and service gratis in connection with the Pageant including any subsequent recorded or timed excerpts of the Pageant for public relations purposes.

I HEREBY release the Miss Black and Gold Pageant/Alpha Phi Alpha Fraternity, Inc. from any and all claims for damages or injuries which may be sustained while participating in any activity of the Pageant or during any reign as the Miss Black and Gold winner.

I AGREE that any conduct on my part at any time, which in the eyes of the Miss Black and Gold Pageant Sponsor/Alpha Phi Alpha Fraternity, Inc., will discredit the good image of the Pageant or Alpha Phi Alpha Fraternity, Inc., shall result in my immediate dismissal from all Pageant activities, and forfeiture of all rights, titles, and privileges connected thereto.

I AGREE to be present, prepared, and on time to all rehearsals, meetings, performances, etc. as scheduled and required through completion of the final performance on March 22nd under penalty of disciplinary action.

I UNDERSTAND that when I affix my signature to the foot of this Official Applicant's Agreement, or if I am under 21, and my parent or legal guardian affixes his or her signature to the foot of this agreement, I am committed to abide by all the rules and regulations of the Miss Black and Gold Pageant-Contestants Rules and Guidelines.

I CERTIFY that I have read, understand and meet the requirements of all the above stipulations and have made all the statements in this Official Applicant's Agreement. My parent or legal guardian, and I (if applicable), have indicated my (our) understanding of the foregoing by affixing my (our) signature (s) in the place indicated below.

Applicant's Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Parents or Legal Guardian's Signature

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Contestant Application**

Contestant's Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date of Birth \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Age\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Home Address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

College/University\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

College Address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Day Telephone No. ( ) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Evening ( ) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Person to call in case of emergency\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Relationship to you\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone ( ) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

VITAL STATISTICS:

Height \_\_\_\_\_\_\_\_\_\_ Weight\_\_\_\_\_\_\_\_\_\_ Eyes\_\_\_\_\_\_\_\_\_\_ Hair\_\_\_\_\_\_\_\_\_\_

Do you have any serious diseases or illness? If so, please explain: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Type of Degree\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Anticipated date of graduation\_\_\_\_\_\_\_\_\_\_\_\_ Major/Minor\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

List special training/talent you possess \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Philosophy of Life \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What are some of your accomplishments in your college career? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Talent Form**

NAME:

REGION: Southern Region

DISTRICT: Alabama District

CHAPTER: Omicron Kappa (AU) Chapter

Any additional information that would be of interest to the MC or Judges:

**TALENT COMPETITION**

Type of talent you will perform (please list your talent in detail, i.e., title, author, publisher).

(If you are using music, your music must be edited on a cassette tape.)

**PROPS**

Describe your props (you must provide).

**PLATFORM**

Give a brief explanation of your platform or ideas you have for a platform.

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**MISS BLACK AND GOLD PAGEANT JUDGING AND SCORING RULES**

**SCORING**

The maximum score attainable by a contestant is 135. Competition and scoring by all pageants (i.e. College, District and Region) shall be as indicated in the following categories:

**I. JUDGES INTERVIEW** (25 points max.)

In a 10-minute interview with each contestant, a panel of judges will look for perception, a sense of values, clarity of expression and concern and ability in human relations. Attire: Dress

**II. ACHIEVEMENTS & PROJECTION** (10 points max.)

Before an audience, contestants will give their name, age, college/university, highest level of Alpha Phi Alpha they are representing (Chapter, District, Region), outline their achievements in school, social, civic, or community activities, plans for future and philosophy of life while projecting a good public speaking ability. The time limit for this event is one and one-half minutes (90 seconds).

**III. SWIM WEAR** (10 points max.) Form, figure, posture and carriage are considered in an overall evaluation of health and physical well-being. Attire: One-piece swimsuit in good taste.

**IV. CREATIVE AND PERFORMING ARTS** (30 points max.)

Scoring is based on originality, technical ability, appropriateness of selection and costume, and stage presence during vocal, instrumental, dramatic, acrobatic or gymnastic, or dance performance and cannot exceed three (3) minutes. Instrumentalists, other than a pianist must provide their own instruments and any labor changes connected with transporting such instruments. Contestants are responsible for providing talent props and any other equipment necessary for their performance. Attire: Performing talent attire should be the attire the contestant feels comfortable in and should be in good taste.

**V. ORAL EXPRESSION, POISE AND APPEARANCE** (30 points max.)

This area of the competition usually involves having the contestant respond to a question on current events, issues of national concern, etc. Each is asked the same question. Scoring in this category is based on the contestant's grooming/appearance, grace, poise, posture and carriage along with coordination and composure. Also considered, is the contestant's ability to articulate, her wit, intelligence, imagination, and her ability to think on her feet. Further, her ability to speak with eloquence and magnetism when answering questions are strongly considered. This is a thirty (30) second time limit event. Attire: Evening gown. No gloves of any kind. No heels should exceed 3 inches and the toes are to be closed.

**VI. SCHOLARSHIP** (30 points max.)

The contestant's academic achievements will also be scored. The contestant should provide a college/university certified declaration of GPA for the previous semester, as well as cumulative GPA to date.

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**Scoring**

**JUDGES INTERVIEW** (max 25 pts, 10 min time limit)

1. Clarity of Expression 1-5pts

2. Perception 1-5pts

3. Sense of Values 1-5pts

4. Concern and Ability in Human Relations 1-5pts

5. Poise and Confidence 1-5pts

**SCHOLARSHIP/ACADEMIC ACHIEVEMENT**

1. Semester GPA (max. 13pts)

2.00-2.25 = 2 pts. 3.01-3.25 = 10 pts. 2.26-2.50 = 3 pts. 3.26-3.50 = 11 pts

2.51-2.75 = 6 pts. 3.51-3.75 = 12 pts

2.76-3.00 = 9 pts. 3.76-4.0 = 13 pts.

2. Overall GPA (max. 17pts)

2.00-2.50 = 8 pts. 3.00-3.50 = 14 pts.

2.51-2.99 = 10 pts. 3.51-4.00 = 17 pts.

**INTRODUCTION/ACHIEVEMENTS & PROJECTION** (max 10 pts, 90 sec time limit)

1. Speaking ability 1-4pts

2. Projection 1-3pts

3. Enunciation 1-3pts

SWIM WEAR (maximum 10 points)

1. Self-Confidence 1-3pts

2. Swim Wear Complementing figure with heels 1-3pts

3. Poise 1-4pts

4. Loss of points for overexposure -1 to –3pts

**CREATIVE & PERFORMING ARTS** (maximum 30 points, 3 minute time limit)

1. Originality 5-10pts

2. Performance 5-10pts

3. Judge's impression 1-5pts

4. Appropriateness of costume for talent 1-5pts

**ORAL EXPRESSION, POISE AND APPEARANCE** (max 30 pts, 30 sec time limit)

1. Correctness of answer 5-10pts

2. Self-confidence 1-5pts

3. Clarity of speech 1-5pts

4. Dress: evening dress worn with formal shoes/no gloves 5-10pts

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**GPA Verification Form**

Overall GPA: \_\_\_\_\_\_\_\_\_

Dean/Advisor Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date:

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**Short Essay Questionnaire**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please answer the following questions in one paragraph or less.

1) What skills and attributes do you possess that will make you a contender for Miss Black & Gold?

2) Do you feel that beauty/scholarship pageants create a negative image for the women who participate in them?

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**Advertisement Request Form:**

• Full Page Advertisement $100.00

• Half Page Advertisement $50.00

• Quarter Page Advertisement $25.00

• Alternative Donation $\_\_\_ .00

There will be no additional charge if you wish to have a picture or logo.

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Description of Advertisement:

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Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Description of Advertisement: